

VTL/CS/17-18/

15 MAY 2017

BSE Ltd.
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
P.J.Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
BandraKurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sirs,

Sub: Intimation regarding proposed substantial expansion-cum-diversification of Copper Cable Unit (known as PIJF Unit) of the Company at Rewa (M.P.)

Pursuant to Part-A of Schedule III of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that the Board of Directors of the Company has, interalia, approved a proposal for substantial expansion-cum-diversification of the Company's existing Copper Cable facility at Rewa, to be executed in stages, for manufacturing of Electron Beam Irradiated Cross-linked Cables including installation of Electron Beam Accelerator(s) of appropriate rated capacity, with an estimated capital outlay of Rs.32.75 Crores, to be funded by a mix of internal accruals and debt.

The Company is presently engaged in the manufacturing of a wide variety of Cables and it has been decided to expand its products portfolio by diversification into the high end market of specialized electrical cables and electron beam irradiated cross-linked cables. The market for such cables is rapidly expanding due to the exacting technical requirements of new applications and the gradual transition from the conventional cables to the new genre of Electron Beam Irradiated Cables particularly in the market segment of Solar Energy (DC Solar Cables), Railways, Ship Building, etc.

The substantial expansion-cum-diversification project is likely to be operational in two stages by December, 2017.

You are requested to take the above information on your records.

Thanking you,

Yours faithfully,
For Vindhya Telelinks Limited



(Raj Kumar Agarwal)
Vice President (Commercial) & Secretary